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## **QRUNCH Foods Toastables™ Named “Best of Show”**

*VegWorld Magazine Awards QRUNCH Foods New Breakfast Item  
As Best New Vegan Product*

(Anaheim, CA March 11, 2014) – Denver-based QRUNCH Foods new “Toastables™” were named Best New Vegan Product by *VegWorld Magazine* at Natural Products Expo West this week.

QRUNCH, whose signature QRUNCH Quinoa Burgers™ are now the fastest-growing veggie burgers in the country, won the magazine’s Best of Show Award competing against over 200 other vegan products on display at Expo West.

“We knew we had a delicious, unique product and we appreciate the recognition,” Brad Holley, QRUNCH Foods Co-Founder, Chef, and creator of the new item said. “We are eager to get these into the hands of our loyal customers.”

The new “Toastables,” are made from ancient grains – quinoa, millet and amaranth - and are lightly sweetened. They can be popped in the toaster for a quick and nutritious breakfast. As with all QRUNCH Foods products, they are gluten-free and organic, and stay true to the company’s mission of producing great-tasting, gluten-free foods.

“Toastables” will be available in four traditional breakfast flavors – Rich Maple, Cinnamon Vanilla, Lemon-Blueberry and Plain and will be found in retailers’ frozen sections among waffles, pancakes and other breakfast items. “Toastables” will go into production this spring and land on retail shelves later in the second quarter. They have already been presented to a number of retailers, including Kroger, Target and several independent regional chains.



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QRUNCH Foods grew by over 500% in 2013 and is projecting strong growth for 2014. QRUNCH Burgers are now available in over 3,000 retailer locations. In June of this year, QRUNCH Burgers will also be available in 700 Safeway locations.

### About QRUNCH Foods

Denver-based QRUNCH Foods has a simple mission: to create great-tasting gluten-free foods. Its flagship product, QRUNCH Burger, an alternative to soy-based veggie burgers, is powered by the superfood quinoa and is the first vegetarian patty to be free of virtually all common food allergens. To learn more about QRUNCH Foods or to find a local QRUNCH retailer, visit our website <http://www.grunchfoods.com> or visit us on [Facebook](#).

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